

Dear sponsor,

We are proud to announce the [The Batsheva de Rothschild Seminar on New Horizons in Optical Trapping: Applications to Biophysics, Statistical Mechanics, and Optics](#)

Which will take place at **Neve Ilan Hotel**, near Jerusalem on **24-28 June 2018**.

Optical trapping and its applications belong to two fast growing and highly active communities in Israel: optics and biological and soft matter physics. There is a young and highly productive community of scientists working in this interdisciplinary field in most major Israeli universities in life sciences, exact sciences, and engineering, as reflected in the organizing committee of the proposed seminar.

This meeting will host a large interdisciplinary group of researchers including 12 leading scientists from abroad and a large Israeli audience. We expect over a 100 participants in total.

On behalf of the Organizing Committee, we invite you to take an active role in this innovative and interactive experience by becoming a sponsor.

SPONSORSHIP OPPORTUNITIES

Several levels of sponsorship are available.

Kind Regards,

Organizers Committee:

Tal Carmon (Technion)

Ariel Kaplan (Technion)

Yael Roichman (Tel Aviv University)

Hagay Shpaisman (Bar Ilan University)

SPONSORSHIP OPPORTUNITIES

In recognition of the importance of cooperation between science and industry, the Organizing Committee invites you to make a valuable contribution to the meeting as a sponsoring company. Several levels of sponsorship are available.

Supporter Opportunities and Information

(All rates are in USD, VAT is not included and should be added to the total amount)

“Basic” sponsor

The name and logo of the company will appear in the “sponsors” page of the scientific program.

Rate: 500\$

“Bronze” sponsor

- The name and logo of the company in the “sponsors” page of the scientific program
- A desk + chairs in the poster session (2nd night)

Rate: 1000\$

“Silver” sponsor - Best poster awards

- The supplier will have the option to present the best poster award, and to promote himself in the poster night.
- The name and logo of the company in the “sponsors” page of the scientific program.

Rate: 1500\$

“Gold” sponsor

- The name and logo of the company in the “sponsors” page of the scientific program
- A desk + chairs in the reception (1st) and posters (2nd) nights
- Half-page advertising in the conference printed program
- Company logo on conference name tags

Rate: 2000\$

“Platinum” sponsor*

- The name and logo of the company in the “sponsors” page of the scientific program
- A desk + chairs in the poster sessions area
- Half-page advertising in the conference printed program
- Company logo on conference name tags



**The Center for
Light Matter Interaction**
Tel Aviv University

- The support from the sponsor will be specifically acknowledge in the opening and closing remarks
- A representative from the sponsor will deliver a 20 min presentation in the framework of the scientific sessions

Full registration to the conference for one person (accommodation not included)

Rate: 5000\$